

# *SDS Softwares Privacy Policy*

**LAST UPDATED: 05/18/2018**

SDS Softwares are committed to safeguarding the privacy of our users while providing personalized career management services on our websites. This Privacy Policy for SDS Softwares describes our practices on the collection, use and disclosure of your information in connection with our parent entity, SDS Group, Inc., and subsidiaries and affiliates acting on our behalf (collectively, "SDS Softwares").

**Note:** Any reference to "we", "us", "our website" or SDS Softwares are references to the [www.sdssoftwares.co.uk](http://www.sdssoftwares.co.uk) site (the "Website") and all of our partner career centers. SDS Softwares provides links to the websites of many other companies to which this policy does not apply.

We at SDS Softwares are committed to good privacy practices regarding your personally identifiable information. Your loyalty as a job seeker, customer or visitor is important, and we hope that our concerns regarding your privacy, as described in this policy (the "Privacy Policy" or "Policy"), demonstrate our commitment to making your experience with SDS Softwares an enjoyable and satisfying one.

SDS subsidiaries (SDS Softwares, ClearanceJobs, eFinancialCareers, Rigzone, WorkDigital) participate in and have certified their compliance with the EU-U.S. Privacy Shield Framework and the Swiss-U.S. Privacy Shield Framework. SDS is committed to subjecting all personal data received from European Union (EU) member countries and Switzerland, respectively, in reliance on each Privacy Shield Framework, to the Framework's applicable Principles. To learn more about the Privacy Shield Frameworks, visit the U.S. Department of Commerce's Privacy Shield List at <https://www.privacyshield.gov/list>.

The data controller of SDS subsidiaries' websites is SDS . Mazars LLP is a data protection officer and can be contacted at [info@sdssoftwares.co.uk](mailto:info@sdssoftwares.co.uk) Mazars LLP Tower Bridge House St Katherine's Way London E1W 1DD

SDS is responsible for the processing of personal data it receives, under each Privacy Shield Framework, and subsequently transfers to a third party acting as an agent on its behalf. SDS complies with the Privacy Shield Principles for all onward transfers of personal data from the EU, including the onward transfer liability provisions.

With respect to personal data received or transferred pursuant to the Privacy Shield Framework, SDS is subject to the regulatory enforcement powers of the U.S. Federal Trade Commission. In certain situations, SDS may be required to disclose personal data in response to lawful requests by public authorities, including to meet national security or law enforcement requirements.

Right to Lodge a Complaint

We commit to investigating and resolving complaints about our collection or use of your personal information. To make a complaint, contact us at [info@sdssoftwares.co.uk](mailto:info@sdssoftwares.co.uk) .

To help us address the issue effectively, please provide the following:

- The specific data privacy complaint (please provide as much detail as possible including country, your understanding of the data privacy infringement and issues, redress requested);
- Your full name and how we can contact you; and
- Any previous correspondence on this specific data privacy issue.

If you have an unresolved privacy or data use concern that we have not addressed satisfactorily, please contact our U.S.-based third party dispute resolution provider (free of charge) at <https://feedback-form.truste.com/watchdog/request>.

If you are a resident of the EEA and have an unresolved privacy or personal information collection, use, or disclosure concern that we have not addressed satisfactorily, please contact the EU Data Protection Authorities. If you are a resident of Switzerland and have this concern, please contact the Swiss Federal Data Protection and Information Commissioner. In connection with its self-certification under the Privacy Shield, Trust Arc commits to cooperate with the panel established by the EU Data Protection Authorities and comply with the advice given by the panel with regard to personal information transferred from the EU. Trust Arc also commits to cooperate with and comply with the advice of the Commissioner with regard to personal information transferred from Switzerland. This is provided at no cost to you.

For more information on how to contact the EU Data Protection Authorities, [click here](#).

For more information on how to contact the Swiss Federal Data Protection and Information Commissioner, [click here](#).

Under certain conditions, more fully described on the Privacy Shield website <https://www.privacyshield.gov/article?id=How-to-Submit-a-Complaint>, you may invoke binding arbitration when other dispute resolution procedures have been exhausted.

This Privacy Policy governs your interaction with the Sites and your registration for and use of our online services (collectively, the "Services"). Except as set forth within this Privacy Policy and our Terms of Use Agreement and other published guidelines, we do not release personal information about our users and visitors without their permission. This Privacy Policy only applies to information collected by the Sites and mobile applications that link to this privacy policy. Accordingly, we encourage you to review the entire Privacy Policy. Please click on any of the links below to review that particular section.

- [A. The information we gather](#)
- [B. How we use the information we gather](#)
- [C. How we share information we gather](#)
- [D. Tracking Technologies](#)
- [E. Security](#)
- [F. Survey & Sweepstakes](#)
- [G. Social Media Features](#)

- [H. Data Subject Rights and Correction of Personal Information](#)
- [I. Changes to this Privacy Policy](#)
- [J. Questions?](#)

## A. The information we gather.

---

When visitors use the Services, we passively collect and aggregate information indicating, among other things, which pages were visited, the order in which they were visited, and which links were "clicked". Collecting such information involves the collection and logging of IP addresses, operating system, Internet Service Provider (ISP) and browser software used by each user of the Services. The information we collect helps us identify the most popular areas of the Sites and determine the effectiveness of our promotional activities. In addition, we may disclose some of this information to advertisers to inform them of the number of people who have viewed and/or clicked their advertisements.

On mobile applications, we use mobile analytics software to allow us to better understand the functionality of our Services on your phone. This software may record information such as how often you use the application, the events that occur within the application, aggregate usage, performance data, and where the application was downloaded from.

On mobile applications, we may send push notifications to your device. You may opt-out of these at the device level.

In certain areas of the Sites, such as those in which you complete a profile, submit your resume, create a new account, or enter SDS Softwares-sponsored contests or promotions, we may request that you provide us with certain personal information, such as your e-mail address, first and last name, postal zip code, phone number, profession, or work experience. We may, in such situations, seek to identify which informational items are required and which are optional. In some instances, we may collect geo-location based information for the purpose of helping identify jobs in your area. We may share this information for the sole purpose of providing you this feature. You may opt-out of location based services by editing the setting at the device level.

Job seekers should post profiles and resumes on our Sites only if they wish such information to be viewed by our customers. At any time, job seekers may elect that their profile and resume not be searchable by our customers by logging into their account and changing the status of their profile or, if that is not possible, they may contact us at [info@sdssoftwares.co.uk](mailto:info@sdssoftwares.co.uk) . and we will make the change for them.

In the past, job seekers may have elected to make their profile searchable by our customers on a confidential basis only. SDS Softwares no longer offers this feature for job seekers, but for those job seekers who had previously registered on this basis, the user's name and contact information will not be displayed to customers performing searches on the Website. If the customer desires to contact the confidential job seeker regarding an employment opportunity, they will send an email to the job seeker through our system. We will forward the email to the seeker's email address. The seeker's email address will not be provided directly to the customer. When posting a resume confidentially, it is the job seeker's responsibility to ensure that their contact information is not included within their resume attachment.

SDS Softwares Services are not available to children under 16 years of age. We do not knowingly collect personal information from children under 16 years of age.

Please note that we cannot control the acts of users of the Services. All members and visitors should be aware that, when they disclose personal information in a resume or profile or other medium, the information may be collected and used by others to send that person unsolicited email from other parties outside SDS Softwares. In the event that you encounter any SDS Softwares user who is improperly collecting or using information about you or other users, please contact [info@sdssoftwares.co.uk](mailto:info@sdssoftwares.co.uk).

### **Profile Supplementation**

To provide services to our customers, SDS may collect indexed content, including information about you, from a variety of publicly available websites. Indexed content may include personal information such as posts on blogs. In general, such indexed content is available through standard search engines or by visiting the public websites themselves. We combine this data with information we already have about you. This helps us to update, expand and analyze our records, identify new customers, and provide products and services that may be of interest to you. SDS may append this information to your profile or use this content to create a profile, whether or not an individual has an account with us. If you would like to remove the information we collect, contact us at [info@sdssoftwares.co.uk](mailto:info@sdssoftwares.co.uk). SDS has no ownership rights to the indexed content sourced from third party sites and cannot guarantee that we will not collect information from a publicly available source at a later point in time.

Examples of the types of personal information that may be obtained from public sources or purchased from third parties and combined with information we already have about you, may include job and industry information, such as skills, title, experience, qualifications, etc. and any other publicly available information such as social profiles.

## **B. How we use the information we gather.**

---

Please take some time to familiarize yourself with the different ways we use the information we gather. SDS Softwares encourages all third parties involved, including but not limited to its advertisers, to adhere to our policies regarding the privacy of our visitors and users and to otherwise handle personal information in a responsible manner. Nevertheless, in the event you encounter any third party associated with, or who claims association with, SDS Softwares who you feel is improperly collecting or using information about you, please contact [info@sdssoftwares.co.uk](mailto:info@sdssoftwares.co.uk).

SDS Softwares relies on legitimate interest to process or use your personal data as described above. If you do not agree with this approach, you may object against SDS Softwares's processing or use of your personal data as set out below.

1. We use information collected passively, as identified above, in aggregate form to build higher quality, more useful Services by performing statistical analyses of the collective characteristics and behavior of our visitors and users, and by measuring demographics and interests regarding specific areas of the Services. We may provide statistical information based on this data to advertisers, users,

and other current and potential business partners. We may also use the aggregate data to inform these third parties as to the number of people who have seen and clicked through links to their sites.

2. We may use the personal information a user submits for the following purposes:
  1. To understand a user's needs and create content that is relevant to the user;
  2. To generate statistical studies;
  3. To conduct market research and planning by sending user surveys;
  4. To notify user referrals of SDS Softwares services, information, or products when a user requests that SDS Softwares send such information;
  5. To improve services, information, and products;
  6. To help a user complete a transaction, or provide services or customer support to users and to recipients of SDS Softwares products;
  7. To communicate with the user and with recipients of SDS Softwares products and services;
  8. To email users about services, information, products and offers from our business partners (and as set forth in section C, How we share information we gather);
  9. To personalize the Sites for the user;
  10. To notify the user of any changes with the Sites which may affect the user;
  11. To enforce terms of use on the Sites;
  12. To allow the user to purchase products, access services, or otherwise engage in activities the user selects; and
  13. To allow us to contact you by phone, email and/or social media. In some cases, this includes text messaging or alerts and carrier charges may apply.

User names, identifications ("IDs"), and email addresses (as well as any additional information that a user may choose to post) may be publicly available on the Sites when a user voluntarily and publicly discloses personal information, such as when a user uses features to send a message to another user, or as part of a message posted to a public forum or a publicly-released software application. Users may not be able to change or remove public postings once posted. Any information you provide in these areas may be read, collected, and used by others who access them. To request removal of your personal information from these pages, contact us at [info@sdssoftwares.co.uk](mailto:info@sdssoftwares.co.uk). In some cases, we may not be able to remove your personal information, in which case we will let you know if we are unable to do so and why.

With respect to surveys, in the event that responses are publicly disclosed, users will be notified at the time they take the survey. Circumstances under which SDS Softwares would publicly disclose information collected from surveys include, but are not limited to, sharing survey results with the Sites' users, providing data to SDS Softwares advertisers on user preferences and/or demographics, and publicizing overall usage data in press communications. Where surveys allow users to submit written comments, and where SDS Softwares advises users of the possibility of such disclosure at the time they take the survey, SDS Softwares reserves the right to disclose any information provided by users, provided that no personal information identifying a specific user is disclosed. Participation in surveys is at a user's option; SDS Softwares does not conduct mandatory surveys.

## C. How we share information we gather

---

## Service Providers

Subject to the foregoing, SDS Softwares uses your personal information in several ways. SDS Softwares may share your personal information with service providers to help us with our business activities such as processing credit cards, email and social network marketing, offering customer service, or operating a community forum. These service providers are authorized to use your personal information only as necessary to provide these services to us. With respect to job applications, SDS Softwares will not disclose your profile or resume on our Sites to prospective employers without your consent or to carry out your instructions.

## Third Parties

If you "opt in" to receive promotional materials from third parties, information you have made available to us may be made available to third parties who provide goods or services that we believe may be of interest to you. You may "opt out" of receiving such materials at any time in a variety of ways: by using the "opt-out" link included in each email, by changing your subscriptions preferences on the "user settings" page in your SDS Softwares account or by contacting us at [info@sdssoftwares.co.uk](mailto:info@sdssoftwares.co.uk). If you have provided more than one email address to our service, you may continue to be contacted, unless you request to unsubscribe each email address you have provided. If you opted in to receive information directly from third parties, then you must contact those third parties directly to opt-out.

In order to effectively tailor our services, these Sites may share your personal information to third party consultants and business partners, including, but not limited to other lead generation companies (collectively "Third Party Contractors") to collect, compile, organize, and market to you related services. When you submit any personal information on this Site, we will obtain your consent authorizing the Sites to share with Third Party Contractors any and all personal information that is necessary to enable additional service offerings. If you do not want us to share your personal information with these companies, contact us at [info@sdssoftwares.co.uk](mailto:info@sdssoftwares.co.uk).

## Other Purposes

Please note that SDS Softwares reserves the right to disclose information submitted by or concerning any visitor or user as we reasonably feel is necessary to protect our systems or business. We may also disclose your personal information as required by law, such as to comply with a subpoena or other legal process, when we believe in good faith that disclosure is necessary to protect our rights, protect your safety or the safety of others, investigate fraud, or respond to a government request. We cooperate with law enforcement agencies in identifying those who may be using our servers or Services for illegal activities. We also reserve the right to report any suspected illegal activity to law enforcement for investigation or prosecution, or to suspend or terminate your use of the Services in connection with any suspected illegal or infringing activity or if you are in violation of our Terms of Use Agreement or other published guidelines.

If SDS Softwares is involved in a merger, acquisition, or sale of all or a portion of its assets, you will be notified via email and/or a prominent notice on the Site of any change in ownership or uses of your personal information, as well as any choices you may have regarding your personal information. SDS Softwares reserves the right to assign, sell, license, or otherwise transfer to a third party your personal information in connection with an assignment, sale, joint venture, or other transfer or disposition of any portion or all of SDS Softwares's or its affiliated entities' assets or stock.

## D. Tracking Technologies

Technologies such as cookies, beacons, tags and scripts are used by SDS Softwares and our partners, analytics, and service providers. These technologies are used generally for analyzing trends, administering the site, tracking users' movements around the site and to gather demographic information about our user base as a whole.

### Pixels

We use pixels, or transparent GIF files, to help manage online advertising. These pixels are provided by our ad management partner, DoubleClick. These files enable our ad management partner to recognize a unique cookie on your Web browser, which in turn enables us to learn which advertisements bring users to our Sites. The information that we collect and share does not contain your name, address, telephone number, or email address. For more information about DoubleClick, including information about how to opt out of these technologies, go to <http://www.google.com/privacy/ads/> or you may also opt out by clicking [Here](#).

## Framing

The Sites may utilize framing and masking techniques to make it appear that the user is still on the Site when the user is actually on a third party website. We also have co-branding relationships with certain partners. In these relationships, you will notice our service platform on our partner's page. In this situation, both parties are collecting your data and both privacy policies govern the data collected. We will not share your data with third parties without your consent in these and other relationships. We encourage you to be aware when you leave our Sites and to read the privacy policies of each and every website that collects personal information.

## Web beacons

We use web beacons from time to time. A web beacon is a string of code that provides a method for delivering a graphic image on a web page or in an email message for the purpose of transferring data, or determining how many times a specific web page has been viewed. Web beacons enable SDS Softwares to recognize a browser's cookie when a browser visits a Site, and to learn which banner ads bring users to each Site. For example, when a user visits a web page, the code for the page may include instructions to go to another server to gather a single pixel graphic image. Web beacons are not placed on a user's computer. Such web beacons may be provided by SDS Softwares's third party advertising companies to help manage and optimize any online advertising.

## Cookies

We use cookies on the Sites. A "browser" or "HTTP" cookie is a unique text file that may be used for data analysis, and enables a web site to tailor information presented to a user based on a user's browsing program. SDS Softwares may use browser cookies to personalize a user's pages at our Sites, to remember a user when the user registers for products or services, for fraud prevention, or to track visits to our Sites. If a user does not want SDS Softwares or its partners to deploy browser cookies in the user's browser when the user visits the Sites, the user may set the browser to reject cookies or to notify the user when a web site tries to place cookies in the browser program. Rejecting cookies may affect a user's ability to use some of the products, features, functions, or services on our Sites.

The ads appearing on the Sites may be delivered to visitors by third parties, such as Google. The third party advertising technology that SDS Softwares uses on the Sites uses information derived from a user's visits to the Sites to target advertising within the Sites. In addition, SDS Softwares's advertisers may use other third party advertising technology to target advertising on the Sites. In the course of serving advertisements to the Sites, our partners may place or recognize a unique cookie on a user's browser. Information about users' visits to the Sites, such as the number of times users have viewed an ad (but not users' names, addresses, or other personal information), are used to serve ads to visitors. The use of cookies enables our partners to serve ads to users based on such user's visit to the Sites and other sites on the Internet. As with other cookies, and consistent with SDS Softwares's policy on cookies stated above, the user may block or delete such cookies from the user's drive or memory. For more information about Google, Google's use of cookies, and how to "opt out" of Google's email/information lists, please click

here: [http://www.google.com/privacy\\_ads.html](http://www.google.com/privacy_ads.html). If you do not wish to have this information used for the purpose of serving you interest-based ads, you may opt-out by clicking [here](#) (or if located in the European Union click [here](#)). Please note this does not opt you out of being served ads. You will continue to receive generic ads.

## Log files

SDS Softwares web servers may automatically log aggregate information, such as a user's IP address, domain name, browser type, date and time of access, and other log file data.

## Links to third party web sites

Links to third party web sites or widgets to enable sharing of information through social networks on the Sites are provided solely as a convenience to the user. When a user uses these links, the user leaves the Sites. SDS Softwares has not reviewed all of these third party sites, does not control, and is not responsible for, any of the third party sites, their content or privacy practices. SDS Softwares does not endorse or make any representations about the third party sites, or any information, services, or products found on the sites. If a user decides to access any of the linked sites, SDS Softwares encourages the user to read their privacy statements. The user accesses such sites at user's own risk.

## E. Security

---

The security of your personal information is important to us. When you enter sensitive information (such as a credit card number) on our order forms, we encrypt the transmission of that information.

We follow generally accepted standards to protect the personal information submitted to us, both during transmission and once we receive it. No method of transmission over the Internet, or method of electronic storage, is 100% secure, however. Therefore, we cannot guarantee that information may not be accessed, disclosed, altered, or destroyed by breach of any of our physical, technical, or managerial safeguards. It is your responsibility to protect the security of your login information. Please help keep your account safe by using a strong password. Accordingly, we advise that you do not communicate any confidential information through our Services.

If you have any questions about security on our Website, you can contact us at [info@sdssoftwares.co.uk](mailto:info@sdssoftwares.co.uk)

-

## F. Surveys and Sweepstakes

---

Occasionally, SDS Softwares may conduct surveys in order to better deliver advertisements and content and to better understand your needs relating to the Services. We will not share your survey information with any third party, except in aggregate form.

From time-to-time we may provide you the opportunity to participate in contests or surveys on our site. If you participate, we will request certain personal information from you. Participation in these surveys or contests is completely voluntary and you therefore have a choice whether or not to disclose this information. The requested information typically includes contact information (such as name and shipping address), and demographic information (such as zip code). The sweepstakes rules, to the extent it conflicts with this policy, will govern that particular promotion or sweepstakes - please remember to read it carefully. We may use this information to notify contest winners and award prizes, to monitor the Sites use, to personalize the Sites, to send participants an email, and to measure participants' demographics, interests and opinions. We may use a third party service provider to conduct these surveys or contests; that company will be prohibited from using our users' personal information for any other purpose. We will not share the personal information you provide through a contest or survey with other third parties unless we give you prior notice and choice.

If you choose to use our referral service to tell another person about a job, we will ask you for that person's email address. We will automatically send that person a one-time email inviting him or her to visit the site. We use this information for the sole purpose of sending this one-time email, and do not store these email addresses.



## G. Social Media Features

---

The Sites include social media features, such as the Facebook like button and widgets that run on our Sites. These features may collect your IP address, which page you are visiting on our Sites, and may set a cookie to enable the feature to function properly. Social Media features and widgets are either hosted by a third party or hosted directly on our Site. Your interactions with these features are governed by the privacy policy of the company providing it.

## H. Data Subject Rights and Correction of Personal Information

---

You can request from SDS Softwares at any time information about which personal data SDS Softwares processes about you and the correction or deletion of such personal data. If your information changes, or if you no longer desire our services, you may correct, update, amend, delete/remove or deactivate it by making the change on your account page or by emailing our Customer Support at [info@sdssoftwares.co.uk](mailto:info@sdssoftwares.co.uk) or by contacting us by telephone or postal mail at the contact information listed below.

Depending on which laws apply to your personal information, we may only be able to do some of these actions for you. If you request an action and we refuse to do it, we will explain your legal rights, the reason for our refusal and any recourse you may have. Please note that if you request that SDS Softwares delete your personal data, you will no longer be able to use any SDS Softwares service that requires the use of your personal data. If you have provided more than one email address to our service, you may continue to be contacted, unless you request to unsubscribe each email address you have provided.

If SDS Softwares uses your personal data based on your consent or to perform a contract with you, you may further request from SDS Softwares a copy of the personal data that you have provided to SDS Softwares. In this case, please contact [privacy@SDS Softwares](mailto:privacy@SDS Softwares) and specify the information or processing activities to which your request relates, the format in which you would like this information, and whether the personal data is to be sent to you or another recipient

You can request that we restrict your personal data from any further processing in any of the following events: (i) you state that the personal data SDS Softwares has about you is incorrect, (but only for as long as SDS Softwares is required to check the accuracy of the relevant personal data), (ii) there is no legal basis for SDS Softwares to process your personal data and you demand that SDS Softwares restricts your personal data from further processing, (iii) SDS Softwares no longer requires your personal data but you claim that you require SDS Softwares to retain such data in order to claim or exercise legal rights or to defend against third party claims or (iv) if you object to the processing of your personal data by SDS Softwares (based on SDS Softwares's legitimate interest as further set out in Section A above), which may be required when determining if SDS Softwares has a prevailing interest or legal obligation in processing your personal data.

We will respond to your request without undue delay within 30 days. SDS Softwares reserves the right to take reasonable steps to verify customer identity prior to granting access or processing changes or corrections. Please direct any such request to [info@sdssoftwares.co.uk](mailto:info@sdssoftwares.co.uk)

1. **Data Retention:** We will retain your information for as long as your account is active or as needed to provide you Services. If you wish to cancel your account or request that we no longer use your information to provide you Services, contact us at [info@sdssoftwares.co.uk](mailto:info@sdssoftwares.co.uk) We will retain and use your information as necessary to comply with our legal obligations, resolve disputes, and enforce our agreements.
2. **Blogs:** The Sites may offer publicly accessible blogs or community forums. You should be aware that any information you provide in these areas may be read, collected, and used by others who access them. To request removal of your personal information from our blog or community forum, contact us at [info@sdssoftwares.co.uk](mailto:info@sdssoftwares.co.uk) In some cases, we may not be able to remove your personal information, in which case we will let you know if we are unable to do so and why.
3. **Testimonials:** We post testimonials on the Sites which may contain persona information. We do obtain consent by email or a release agreement prior to posting the testimonial to post their name along with their testimonial. If you wish to update or delete your testimonial, you can contact us at [info@sdssoftwares.co.uk](mailto:info@sdssoftwares.co.uk) .
4. **Email preferences:** You may sign up to receive emails or other communications from us. If you would like to discontinue receiving this information, you may update your email preferences by using the “Unsubscribe” link found in emails we send you, by making a change on your account page, or by contacting us at [info@sdssoftwares.co.uk](mailto:info@sdssoftwares.co.uk)

## I. Changes to this Privacy Policy

---

We may update this privacy policy to reflect changes to our information practices. If we make any material changes we will notify you by email (sent to the e-mail address specified in your account) or by means of a notice on the Site prior to the change becoming effective. We encourage you to periodically review this page for the latest information on our privacy practices.

Note that, by using the Services, you signify your agreement to this Privacy Policy. If you do not agree to this Policy, please do not use the Services. Your continued use of the Services subsequent to changes to this Policy will mean that you accept the changes; therefore, please bookmark this page and review it periodically. If you have any questions regarding this Privacy Policy, or any other privacy issues in connection with the Services, please e-mail us at [info@sdssoftwares.co.uk](mailto:info@sdssoftwares.co.uk) .

## J. Questions?

---

Questions regarding this Privacy Policy should be directed to [info@sdssoftwares.co.uk](mailto:info@sdssoftwares.co.uk) . You may also contact us at SDS Softwares Inc., 1539 Stratford Road, Hall Green Birmingham West Midlands, B28 9JA.

The organization is liable to the Privacy Act and the allied National Privacy Principles. This arrangement sets out how the organization gains, holds and utilizes particular data accumulated from visitors in the conduct of our business.

- When you register yourself to purchase any service on [www.sdssoftwares.co.uk](http://www.sdssoftwares.co.uk), we store the information provided by you as personally identifiable information. We shall accumulate personally identifiable data about you, for example, your name, address of correspondence, phone number, e-mail address, when you provide it to us while using this Site. You may submit your personal traceable information when you create an account, sign up for email correspondence, partake in a survey, contact client administration, participate in an online promotion, or interact with this Site in any other manner. Personal information provided by you may be utilized by us for all legitimate purposes, which may incorporate, yet are not restricted to, reacting to your appeals, preparing your transactions, for authoritative purposes, for example, leading challenges, and processing claims.
- SDS Soft Ltd utilizes Google Analytics to measure and scrutinize its web usage to make sure that [www.sdssoftwares.co.uk](http://www.sdssoftwares.co.uk) meets its objectives with promoters and clients. Personal information is protected but SDS Soft Ltd takes the insight to plan its actions to make the website more useful to advertisers and customers.
- We may send emails to our clients about different items and services being promoted. We might likewise send requests to users with respect to upgrading of profiles or giving more accurate information about themselves. Also, we may convey special messages in the interest of our Affiliates regarding their services.
- All Users, unless they unsubscribed from further message transmissions, will receive the advertising and transactional messages by means of the message address which they submitted at the time of registration on our website.
- For all unsubscribe requests, we will require three to five business days for your message to be uprooted from our framework. For solicitations sent by means of mail or phone, please permit extra time for the message to be conveyed in order to withdraw request to be took care of.
- In case you have any concerns about the user Information, which we have gathered, or to access your information, please e-mail us through mail or phone. We may ask for the payment of a minimal service fee for accessing or revealing your information, but will notify you of the expected charges and confirm that you want us to move on before processing your application. If you are sure that your information collected by us is incomplete or erroneous, we will amend the information upon verification of the inaccuracy or error and that the user requesting the alteration is the person about whom the Customer Information corresponds.

## LEGAL DISCLAIMER

Despite the fact that we try to safeguard client security, we may need to unveil particular data when needed by law wherein we have conviction that such activity is important and needed for a legal proceeding, a court request or legitimate procedure served on our site.